



## Total Cost of Ownership Comparison

ForeverLawn Premium Synthetic Grass vs. Natural Grass Lawn

Based on **1500 square feet**

NATURAL GRASS LAWN COSTS*		FOREVERLAWN PREMIUM SYNTHETIC GRASS COSTS**	
<b>Initial Installation</b>		<b>Initial Installation</b>	
Sod	\$2,625	ForeverLawn Product & Installation	\$22,500
Irrigation	\$3,150	Irrigation	\$ -
Initial Investment	\$5,775 total	Initial Investment	\$22,500 total
<b>Ongoing Maintenance</b>		<b>Ongoing Maintenance</b>	
Monthly Mowing and Maintenance	\$100	Monthly Mowing and Maintenance	\$ -
Monthly Fertilizer/Herbicides/Pesticides	\$75	Fertilizer/Herbicides/Pesticides	\$ -
Monthly Watering	\$85	Watering	\$ -
Annual Edging, Cleanup, and Maintenance	\$300	Optional Annual Maintenance	\$300*
Annual Cost of Ownership	\$3,420	Annual Cost of Ownership	\$300
<b>Total Cost over 12 years</b>	<b>\$46,815</b>	<b>Total Cost over 12 years</b>	<b>\$26,100</b>
Cost Per Year	\$3,901	Cost Per Year	\$2,175

\*Costs are estimated and can vary based on region. This is intended to be a guide.

\*\*Costs are estimated. Price may vary based on region, product, base work required, and other factors.

OTHER CONSIDERATIONS	NATURAL GRASS LAWN	FOREVERLAWN PREMIUM SYNTHETIC GRASS
Dead/Brown Spots	Likely	No
Holes	Likely	No
Weeds	Yes	Limited
Mud	Yes	No
Summer Burnout	Likely	No
Dormant in Winter	Yes	No
Always Nice and Available	No	Yes